

# T O R R A N C E

---

## **FOR IMMEDIATE RELEASE**

**Contact:** Michael D. Smith  
Cable & Community Relations Manager  
(310)- 618-5762  
MSmith@TorranceCA.Gov  
[www.TorranceCA.Gov](http://www.TorranceCA.Gov)

### **City of Torrance Named Finalist for 2011 All-America City Award**

Torrance, Calif., May 2, 2011 – The National Civic League (NCL) announced the City of Torrance as one of the finalists for the All-America City Awards, the annual competition for civic activists and community problem-solvers. The 2011 awards event will be June 15-17 in Kansas City, Missouri. The City of Torrance was named an All-America City in 1956.

"We're very excited about this year's participants, a very strong group of contenders with great civic projects to brag about," said NCL President Gloria Rubio-Cortés. "These communities have tackled everything from tsunami preparedness to environmental sustainability, education, gang violence and economic development."

The list of 26 finalists includes large urban centers, midsize cities and smaller suburban and rural communities.

Immediately recognizable for the "stars and bars" shield logo found on water towers and city limits signs across the country, the award is given to ten winners each year for community-based problem solving, grassroots civic engagement and joint efforts on the part of the public, private and nonprofit sectors.

To become a finalist, each participant completed an application describing three community projects to address local challenges. At least one community project must focus on the needs of young people. During the three-day competition, a delegation from each community will present its challenges and solutions to a jury of national experts from across the United States.

The All-America City Award is an honor achieved by more than 600 neighborhoods, villages, towns, cities, counties, and regions across the country. Some have won the award multiple times.

"People can't believe the energy and spirit of this event until they experience it," noted Hon. Sandra Freedman, who chairs the National Civic League Board of Directors. "It's a unique combination of local pride and community innovation, and in these very tough times for localities, these communities give us hope and new ideas about how to do more with less."

**3350 CIVIC CENTER DRIVE      TORRANCE, CA 90503  
OFFICE OF CABLE & COMMUNITY RELATIONS**

Learn more about the award program and follow events leading up to the Kansas City event on our All-America City blog at [www.allamericacityaward.com](http://www.allamericacityaward.com) and the All-America City Awards Facebook page.

NCL is a nonpartisan nonprofit organization that strengthens democracy by increasing the capacity of our nation's people to fully participate in and build healthy and prosperous communities across America. Find out more about the National Civic League at [www.ncl.org](http://www.ncl.org).

# # #

**3350 CIVIC CENTER DRIVE      TORRANCE, CA 90503**  
**OFFICE OF CABLE & COMMUNITY RELATIONS**